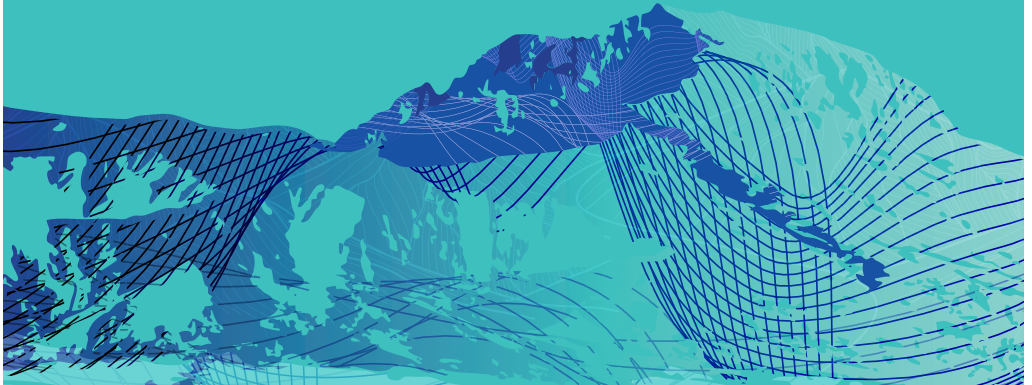




La Réunion

Island

Of Solutions



VIVA 11-14 JUNE
2025 PARIS
TECHNOLOGY



Filmé par
l'Union européenne





EDITORIAL

Editorial

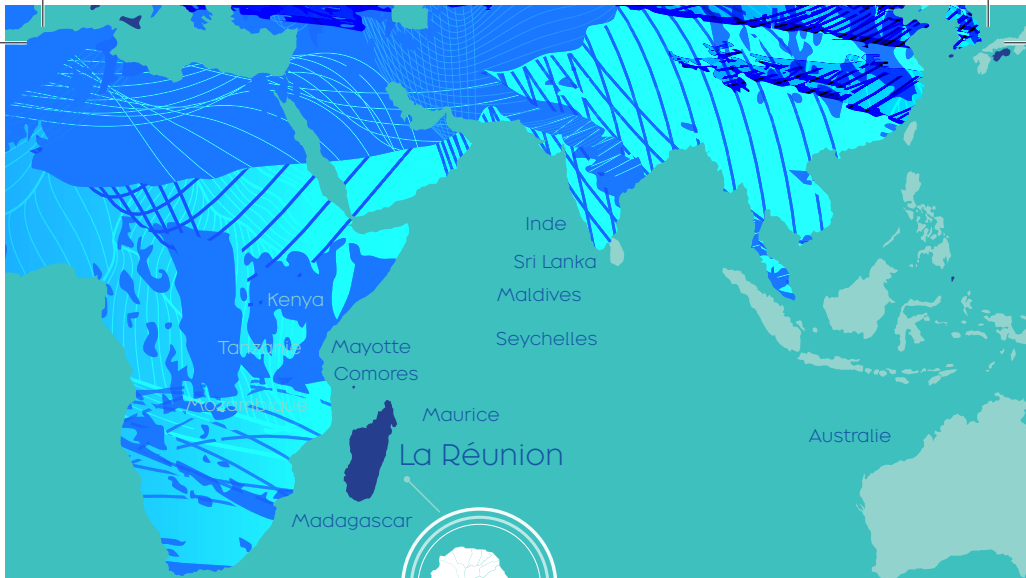


It is a source of great pride for us to see our Réunionese entrepreneurs once again at the center of VivaTech, the world's leading innovation event. We are delighted to accompany and support them in this adventure, in line with our ambitions and orientations. For Région Réunion, this trade show is much more than a showcase. It's a strategic statement!

La Réunion is a French and European territory in the Indian Ocean, but it is also a connected, inventive, young and daring territory. A breeding ground for talent and potential. The Réunionese entrepreneurs you'll meet at VivaTech 2025 are the ambassadors of a dynamic island that intends to play its full part in the major technological challenges of our time. La Réunion has everything to gain from opening up to the global tech ecosystem, but it also has a lot to offer. This stand is therefore an invitation. An invitation to discover a territory where people invent, where they undertake, where they think differently about transitions.

Welcome to La Réunion, a land of opportunity, innovation and solutions!

Huguette Bello
Présidente de la Région Réunion



Dynamic **EUROPEAN TERRITORY AT THE HEART OF THE INDIAN OCEAN**

La Réunion, an island jewel which positions itself as a natural crossroads, a European meeting point at the intersection of global development trends, between Africa and Asia.

Official name : Reunion

Area : 2,512 km²

Status : French Outermost region of the European Union

Chief town : City of Saint-Denis

Population : 885 100 inhabitants (2024)

GDP in value : €21,7 billion (2022)

€1.8 billion in tourism revenue : 3rd overseas tourist region

Direct connections with hubs in Johannesburg,
Paris, Bangkok, Mauritius

La Réunion / Island of solutions 4




A BOO- MING *French* TECH HUB

2nd
best-fibered
region in France

La Réunion
is connected to the
SAFE, LION
and **METISS**
submarine cables

In 2024,
the first data centre;
Tier 3,
was opened

1 cyber
Security
ressource center



Our exhibitors

La Réunion is home to many agile and dynamic startups, some of which regularly win awards in national competitions or are selected as part of national calls for projects. In 2025, Région Réunion has decided to renew the presence of a Reunionese pavilion at VivaTech, to enable 8 of these companies to showcase their knowhow.



100% AUTONOMOUS SOLAR STREET LIGHTING

RUNTECH is an innovative small business based on Réunion Island, specializing in 100% autonomous solar street lighting. Our lights work in any conditions, even extreme weather, completely offgrid.

What sets us apart is finding **the perfect balance between high-tech and low-tech.** Our system is smart where it needs to be, but simple enough to stay reliable and durable. The result: **easy, off-grid installation anywhere, and long-term operation with zero maintenance.** High-efficiency solar panels, optimized battery systems, and minimalist control electronics make our solution both powerful and practical.

At Vivatech, we're showcasing a new generation of solar-powered streetlights, resilient, efficient, and ready for smart cities or remote regions, with the newly added features to recharge devices and electric vehicles. Locally developed, globally relevant.

**RUNTECH
SERVICES**

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runtech-services.re



REINVENTING CUSTOMER ENGAGEMENT THROUGH SMART DIGITAL SOLUTIONS

Dynamic QR code :

A powerful new communication channel connecting service providers with their customers, by digitalizing and streamlining key operations. 100% SaaS. Plug-and-play modular solutions.

Custom-built to meet the needs of various sectors:

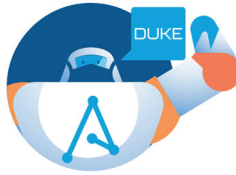
- Real estate, offices, and shopping centers
- After-sales service
- Inventory management
- Vehicle fleet management
- Internal quality monitoring

All your services, accessible anytime, anywhere, through **a single smart QR code.**

They spot it. They scan it. You're instantly informed.

ETCHEK

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SAAS DATA INTELLIGENCE SOLUTION

DUKE transforms how SMBs harness data through our AI Big Band - a revolutionary multi-agent AI system that automates the entire data workflow:

- **Problem:** SMBs waste 3 weeks per analysis and can't afford data teams
- **Solution:** AI-powered platform delivering insights in 3 clicks
- **Impact:** 80% faster decision time

Real Example: An insurance broker using DUKE identified cross-selling patterns that boosted revenue by 25% in 60 days - something previously impossible without a full data team.

Our breakthrough isn't just making BI easier - we're giving SMBs their first true data team, automated by AI.

«We're not selling software. We're giving SMBs the confidence to make data-driven decisions at the same level as large enterprises with full data teams.»

DUKE

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<https://duke-ai.io/>



AI - HEALTHCARE SECTOR

Lucidia develops AI-powered expert decision-support systems, purpose-built for the healthcare sector.

Our specialized agents in medical information, health economics, and real-world evidence deliver reliable analysis and actionable recommendations, all while safeguarding data confidentiality and making high-level expertise accessible at a lower cost.

We offer multiple levels of service, from basic RAG (Retrieval-Augmented Generation) applied to regulatory healthcare corpora, to advanced AI agents capable of generating protocols, developing medical projects, and performing in-depth data analysis.

LUCIDIA

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Likelava

NO-CODE LOW CODE CLOUD PLATFORM PROVIDER

Deploy your automation stack in few clicks!

Whether your applications are in the cloud, on-premises or across your clients' and partners' systems you can easily deploy no code / low-code apps for automation and business productivity with our catalog based on Open Source.

Our platform is based on three valuable principles :

- Data centralization : you can handle all your automations in one unique place.
- Trustly use No Code technologies with privacy and security : We offer you a new way of managing self-hosting using Private Cloud or On Premise solutions.
- A clear and all-included price for an unlimited usage : Keep your budget under control with a unique and fixed subscription.

LIKELAVA

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Embarquez avec la communauté Noula et améliorez votre mobilité et proximité !

noula®

CARPOOLING SOLUTION

NOULA reinvents carpooling by bringing hitchhiking back to life, but smarter, digital, and community-driven.

It's everyday mobility, frictionless and inclusive. No need to download yet another app: everything runs through WhatsApp, making it instantly accessible to everyone.

With geolocated matching and a real-time chat interface, we connect drivers and riders instantly. It's faster than Uber, more human than any algorithm.

Designed for underserved areas, rural zones, suburbs, overseas territories, and the African continent, NOULA works where traditional solutions fail. We add gamification layers, reward drivers for helping the community, and offer geofenced ad opportunities to local and national businesses.

"We broke the rules. No app. No complexity. Just a community that moves - together. NOULA is a grassroots answer to an elitist mobility system."

NOULA

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the island cosmetics

THE FIRST FRENCH NATURAL SUNCARE MAKEUP BRAND

At The Island Cosmetics, we believe that true beauty comes from nature. **As the first natural solar makeup brand, we combine skincare, beauty, and sun protection in one.** Our high-quality, ecofriendly products are inspired by the purity and richness of tropical ingredients. Sourced from sustainable farms, our formulas are free from harmful chemicals, ensuring a safe and effective skincare routine for all skin types.

"Our mission is to combine beauty and prevention to make sun protection an everyday beauty routine. »

**THE ISLAND
COSMETICS**

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Leon

TOURISM - HISTORY

LEON creates strategic audio content that brings depth, meaning, and visibility to territories and brands.

Our mission: To tell the unique stories of places, preserve memory, and bring local identities to life through the power of audio storytelling. These narratives now resonate far beyond their place of origin, reconnecting individuals to their surroundings, to others, and to themselves.

We collaborate with local authorities, cultural institutions, and international companies to enhance their territorial storytelling, among our partners: ACCOR, Air France, Transdev, Crédit Agricole, Air Austral, the National Park, and more.

Our products:

LEON Guide – A geolocated cultural and tourism app for immersive exploration.

LEON Educ – An educational platform for middle and high schools focused on local history.

LEON Care – A podcast-based solution for seniors fostering connection and well-being.

Tagline: Own your story, shape your way.

LEON

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A photograph of a person in a white lab coat holding a small green plant in a black pot. The person has a tattoo on their arm. The background is a greenhouse or laboratory setting with other plants and a white frame. The text 'Our Partners' is overlaid on the image.

Our Partners

**They Support
Innovation
in La Réunion**



CCI ÎLE DE LA RÉUNION

Our joint presence at VivaTech highlights La Réunion's strong commitment to innovation.

The CCI Réunion supports students and entrepreneurs by fostering creativity, providing cutting-edge tools, and connecting them with a network of experts , from investors to researchers.

Through events like the Journée de l'Innovation Entrepreneuriale (JIE), we promote the use of innovative technologies across all business sectors.

VivaTech is a unique opportunity to showcase local talent, gain insight, and connect with global trends shaping the future.





La Réunion Innovation (LaRI) is a non-profit organization uniting key players in Réunion Island's Innovation Development Network.

Chaired by Ms. Maya CESARI, Regional Councilor for Innovation, it brings together around 20 founding members across three sectors: institutions, socio-economic actors, and research & innovation support.

Its mission: to coordinate and deploy the Social and Sustainable Smart Specialization Strategy (S5) for 2022–2027 by developing roadmaps across 9 priority R&I areas.

- > Based in Réunion Island
- > Team of 9 dedicated professionals





LA
FRENCH TECH
LA RÉUNION

La French Tech Réunion is a vibrant community of startup founders, entrepreneurs, public and private partners, support organizations, and investors, all committed to helping Réunion-based startups emerge, grow, and scale. Every day, they support entrepreneurs throughout their growth journey, organize key events, and actively build bridges between Réunion, mainland France, the French overseas territories, and the international tech ecosystem.





For over 25 years, the Technopole of La Réunion has been supporting entrepreneurs and businesses through innovation. Our mission: to connect research and industry, foster collaboration, and drive regional development.

As a gateway to innovation and a regional facilitator, we mobilize resources, encourage technology transfer, and guide projects from idea to market. Backed by a strong network of scientific, technical, and industrial partners, we help shape La Réunion's innovation landscape.

Innovation is our engine – regional development is our goal.





DIGITAL REUNION

For over 25 years, DIGITAL RÉUNION has united and supported digital companies to boost their growth and competitiveness. Guided by innovation, ethics, and collaboration, we drive the sector forward through five strategic priorities:

- Structuring and uniting the digital industry
- Representing and defending the ecosystem
- Turning talent into business
- Incubating trends and expertise
- Promoting digital inclusion

Present at VivaTech, we showcase La Réunion as a Digital Innovation Lab, a gateway to global markets from the Indian Ocean.





LE VILLAGE

by 
LA REUNION

Le Village by CA Réunion is a business accelerator offering a 4,000 m² HQE-certified collaborative space where stakeholders of all sizes, startups, large corporations and public institutions, come together to collaborate. Since opening in 2017, this dynamic and unique ecosystem on the island has continued to grow, uniting a committed community around innovation and local entrepreneurship. Its mission: to support the growth and success of startups through a tailored acceleration program.

Since the launch of the Village by CA Réunion network in 2017 : 70 startups have been accelerated, leading to the creation of 1,184 jobs across the region and facilitating approximately €26 million in fundraising, supported by a strong network of 18 partners



Mouvement
des **Entreprises**
de **France**
Réunion



At the crossroads of industry, business, tourism, and technology, innovation drives all future development. With the rise of AI and the environmental transition, this momentum is accelerating.

In La Réunion, **MEDEF RÉUNION, local branch of the Mouvement des Entreprises de France, represents 950 members and 20 trade unions, supporting companies that innovate and dare to grow.**

For the third year, and as part of our strategic initiative VIVE LA RÉUNION, we are proud to join the Région Réunion delegation at VivaTech, showcasing our companies internationally.

Our ambition: Exporting Réunion's expertise and technologies.





Engager
le numérique

Numeum is the leading professional organization for France's digital sector, representing digital services companies (ESN), software publishers, platforms, and ICT consulting firms. With over 2,500 member companies generating 85% of the sector's revenue, Numeum plays a central role in shaping the industry.

Chaired by Véronique Torner, Numeum focuses on three key priorities:

- Territories – supporting regional development
- Skills – promoting diversity and talent attraction
- Responsible digital – fostering a positive impact across economic, social, and environmental dimensions

As a member of the Syntec federation, Numeum represents a sector generating €65 billion in revenue and employing 661,000 people in France.







The “new economy” set out in the Regional Plan for Economic Development, Innovation and Internationalization, is the economic roadmap for the regional mandate up to 2030. The Region's economic action is based on strategic priorities: support for the revitalization of the local economic fabric, the development of new, promising sectors, and the opening up and attractiveness of the region. With the support of Europe, almost 1.409 billion euros in economic aid are available for companies in the region over the period 2021-2027.

→ www.ianouvelleconomie.re

Innovate to develop

In September 2022, Région Réunion adopted an innovation action plan, dubbed S5. In particular, this strategy targets priority areas in which to invest, guides the actions of the various players, and provides existing and future companies with the framework, resources and means to innovate. Three priority themes have been identified:

- > Ecological transformations of island systems
- > Adaptation of islands to global change
- > Empowerment of India-Oceanic populations



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REGION REUNION
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