



La Réunion
Vibrant,
VISIONARY
FOR A NEW WORLD



VIVATECH

17-20 JUNE 2026 / PARIS







EDITORIAL



Réunion Region is once again supporting Réunionese companies at VivaTech 2026, a major event for innovation in Europe and internationally. We do so in full alignment with our commitments to foster entrepreneurship, promote the internationalisation of our economy, and advance our ambition to make La Réunion a recognised land of innovation. We believe in the potential of our local entrepreneurs and in the remarkable work they accomplish. We believe in their ability to make our island shine far beyond our shores.

Taking part in VivaTech means offering these talents an exceptional showcase. It allows them to meet investors, strategic partners, and key players in the innovation ecosystem. It is also an opportunity to highlight Réunionese expertise in key sectors such as digital technology, ecological transition, artificial intelligence, and sustainable solutions tailored to island territories.

A land of opportunities, La Réunion stands out for its dynamism, creativity, and capacity to innovate despite the constraints of geographical distance. The companies we support today are the living proof of this: they embody an ambitious La Réunion, forward-looking and fully engaged in the major global technological challenges. For us, innovation is not an option — it is our way of turning distance into an advantage. I sincerely hope that VivaTech 2026 will be a powerful demonstration of this.

Huguette Bello
President of the Regional Council of La Réunion



LA RÉUNION

DYNAMIC EUROPEAN TERRITORY AT THE HEART OF THE INDIAN OCEAN

La Réunion, an island jewel which positions itself as a natural crossroads, a European meeting point at the intersection of global development trends, between Africa and Asia.

Official name : La Réunion

Area : 2,512 km

Status : French Outermost region of the European Union

Chief town : City of Saint-Denis

Population : 885 100 inhabitants (2024)

GDP in value : €21,7 billion (2022)

€1.8 billion in tourism revenue : 3rd overseas tourist region

Direct connections with hubs in Johannesburg, Paris, Bangkok, Mauritius

Capitale French tech Outre-Mer Overseas Territories

KEYS

figures

**A BOOMING
FRENCH TECH HUB**

2nd
best-fibered
region in
France

In
2024

the first data centre
Tier 3, was opened

1 structured cyber
security hub
(cybersecurity
resource center,
EDIH)

1st
French tech
Overseas
Territories

La Réunion is connected to the

**SAFE, LION
AND METISSE**

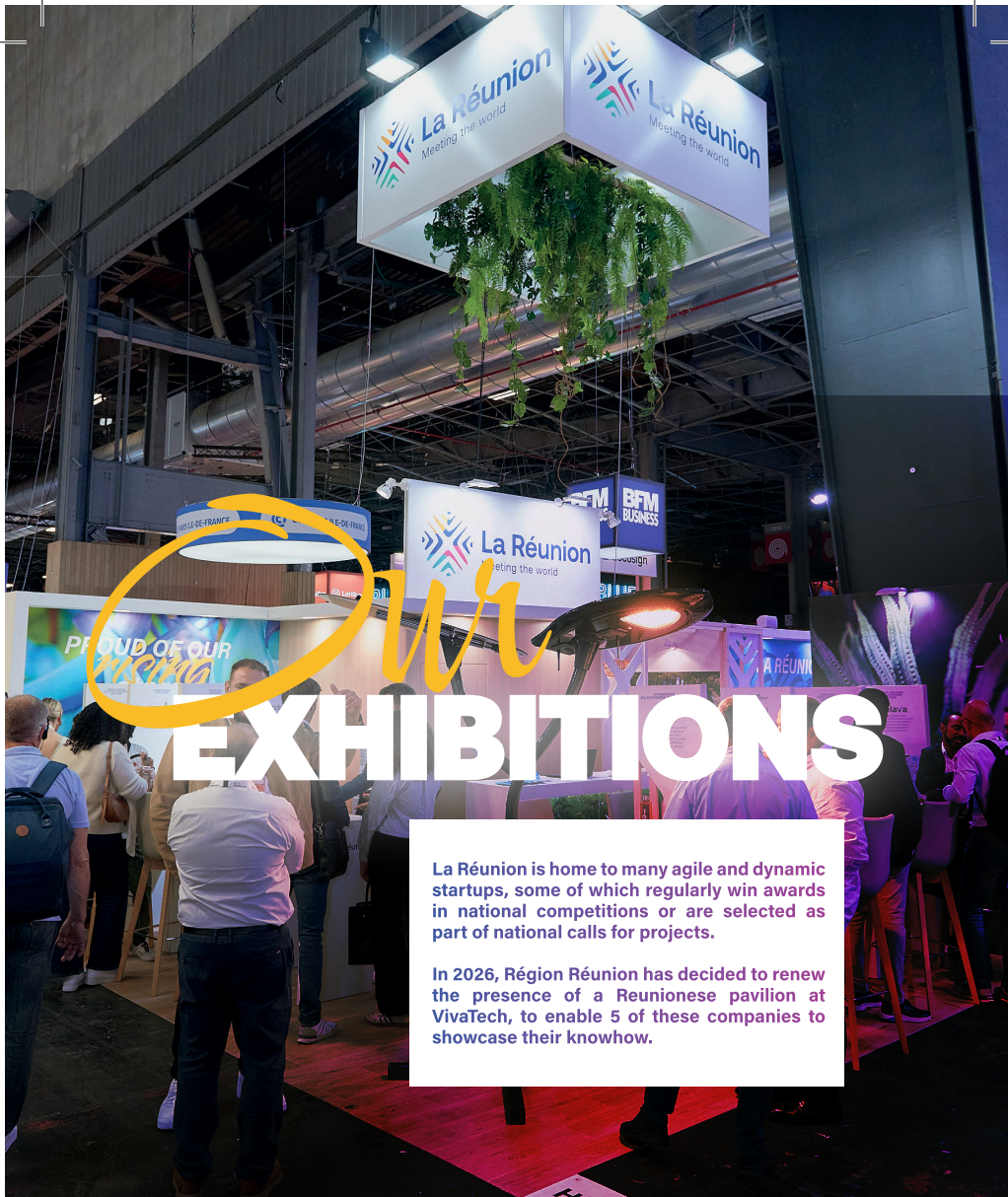
submarine cables and a fourth
cable project currently underway

5G network
completed

1 dynamic digital sector

1,500 companies

5,000 jobs



Our EXHIBITIONS

La Réunion is home to many agile and dynamic startups, some of which regularly win awards in national competitions or are selected as part of national calls for projects.

In 2026, Région Réunion has decided to renew the presence of a Reunionese pavilion at VivaTech, to enable 5 of these companies to showcase their knowhow.



AgentVox

VOXSATISFY

A FULL-STACK APPROACH, FROM DATA COLLECTION TO STRATEGIC EXPLOITATION, COMBINED WITH AN INCLUSIVE, HIGH-PERFORMANCE, AND SCALABLE VOICE AI.

**AGENT
VOX**

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"Tomorrow, customer relations will be conversational, intelligent, and accessible to everyone. AgentVox is one of the catalysts making this possible."

AgentVox develops conversational AI agents capable of automating entire business processes by handling end-to-end customer interactions. Its technology is built on advanced voice AI, accessible to everyone — including people who are far from digital tools — through a simple phone call.

AgentVox's ambition is twofold: to drastically reduce operational costs while significantly improving the customer experience, thanks to natural, fast, and personalised interactions.

The platform enables companies of all sizes to rapidly deploy intelligent agents that integrate data collection, analysis, and operational activation.

[VoxSatisfy, the expert customer-satisfaction solution developed by AgentVox]

VoxSatisfy, showcased at VivaTech, digitalises the entire customer-satisfaction chain (NPS, CSAT, surveys). Available as a SaaS solution, it enables organisations to instantly launch campaigns through intelligent voice agents, achieving response rates significantly higher than traditional approaches.

The solution includes advanced analysis of customer verbatims, real-time dashboards, and actionable recommendations, enabling companies to quickly identify improvement levers, optimise performance, and strengthen customer loyalty.



EYAKO

**EYAKO, THE CISO COMMAND
PLATFORM: THE STRATEGIC COPILOT
EMPOWERING SECURITY LEADERS TO
MASTER CYBER RISK.**

EYAKO

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«Cybersecurity should no longer be an accumulation of complex tools. With Eyako, we aim to provide CISOs with a true command center to manage their cyber strategy in a simple, clear, and efficient way.»

Eyako is a French startup based in La Réunion that develops a SaaS platform dedicated to the operational management of cybersecurity. Its mission is to simplify the work of Chief Information Security Officers (CISOs) and IT leaders by providing a single workspace to structure, prioritize, and manage all their cybersecurity initiatives.

Products and innovation presented at VivaTech At VivaTech, Eyako will showcase the world's first **"CISO Command Platform"** designed as a true command center for CISOs.

Unlike traditional GRC solutions focused mainly on compliance, Eyako enables organizations on cybersecurity in a unified way, including governance, risk analysis, remediation plans, incident management, vulnerability tracking, and strategic cybersecurity oversight.

The platform integrates automation and artificial intelligence capabilities to help organizations transform their cybersecurity strategy into concrete, measurable, and prioritized actions.



FIT.AI IS A DEEPTECH STARTUP THAT SOLVES THE PARKING PROBLEM. OUR BREAKTHROUGH INNOVATION, THE FIRST PREDICTIVE AUTO-PARKING GPS (B2C), RELIES ON THE COMPREHENSIVENESS OF CARTOGRAFIT, THE 1ST DIGITAL PUBLIC SPACE CADASTRE (B2B/B2G).

FIT.AI

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«FIT.ai definitively solves the parking problem for cities and accelerates urban decarbonization.»

FIT.ai is the DeepTech startup that solves the parking problem.

First, through our breakthrough innovation currently in its final R&D phase: the **FIT Mobile** app (B2C). Powered by AI and Machine Learning, this first predictive auto-parking GPS guides drivers to all available spots in real-time (free, paid, PRM). Operating in an exceptional €13 billion global market, this highly scalable GreenTech solution has a direct ecological impact, avoiding 1.16 kg of CO₂e per user daily.

This intelligence is fueled by our B2B/B2G solution already on the market: **CartograFIT**.

An ultimate data moat for Smart Cities operating in a €120M market, it is the first digital public space cadastre. With an unprecedented 98% HD satellite coverage, it maps parking with zero technological lock-in (open formats), guaranteeing city sovereignty while generating new revenue streams (4x ROI).

Driven by an expert team (Cambridge, Blablacar, Sweet Inn) and backed by La French Tech, BlackRock, La Technopole de La Réunion, ADEME, and the University of Mathematics of La Réunion (2024 CICC Award).

Find your place.

MediaBy

**MEDIABY IS AN AI-POWERED
MEDIA BUYING PLATFORM
UNIFYING CHANNELS AND
DRIVING MEASURABLE
PERFORMANCE.**

MediaBy

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"The future of digital marketing is a seamless omnichannel vision where MediaBy transforms data into decisions. We are defragmenting technical execution so that AI serves pure performance and provides immediate strategic clarity."

MediaBy represents the next generation of media buying. Our platform deploys a native multi-channel vision, underpinned by AI and cutting-edge algorithms to radically simplify execution and maximize results. It enables users to launch and optimize campaigns (Audio, Display, Video, In-Game, Google, Meta, YouTube, Netflix...) from a single interface, without technical expertise.

Thanks to this embedded intelligence, **our clients boost performance and reduce operational time by 80%. Proven across 2,000 campaigns (Sony Music, Live Nation...), MediaBy shows significant traction : +125% growth in 2025, surpassing €1M in revenue.**

MediaBy defragments digital marketing: we transform technical complexity into concrete performance.



**MOSITOUCH IS A BIOTECH
START-UP DEPLOYING
NEXT-GENERATION, ECO-SAFE
AND COST EFFICIENT
TECHNOLOGY TO SUPPRESS
TIGER MOSQUITO POPULATIONS
AT SCALE**

MoSITouch

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MoSITouch is a biotech start-up deploying next-generation, environmentally safe technology to fight mosquitoes—especially the invasive tiger mosquito.

We produce and release harmless sterile males that significantly reduce wild populations, cutting the health, economic, and societal burden caused by this pest.

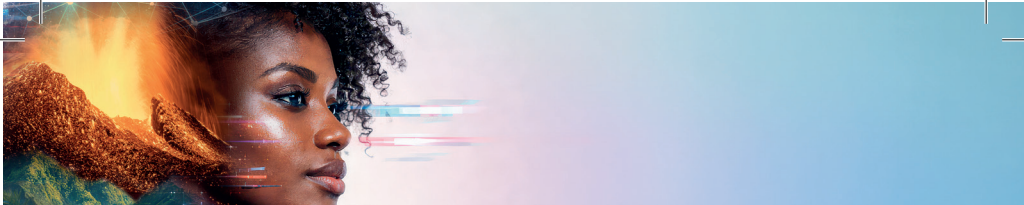
Our approach delivers stronger, longer-lasting impact at a more attractive cost than conventional control methods.»

« With boosted sterile males, we are proposing a paradigm shift that enables large-scale targeting and contamination of both female tiger mosquitoes and their larval breeding sites. »



Our
PARTNERS

*THEY SUPPORT
INNOVATION IN
LA RÉUNION*



La Réunion Innovation (LaRI) is a non-profit organization uniting key players in La Réunion's Innovation Development Network.

Chaired by Ms. Maya CESARI, Regional Councilor for Innovation, it brings together around 20 founding members across three sectors: institutions, socio-economic actors, and research & innovation support.

Its mission: to coordinate and deploy the Social and Sustainable Smart Specialization Strategy (S5) for 2022–2027 by developing roadmaps across 9 priority R&I areas.

- **Based in La Réunion**
- **Team of 9 dedicated professionals**





LA
FRENCH TECH
LA RÉUNION

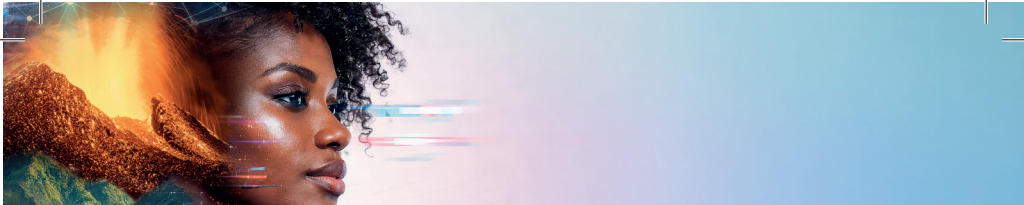
La French Tech La Réunion brings together and drives the innovation and startup ecosystem in La Réunion Island. As a non-profit public interest organization, it supports entrepreneurs, fosters collaboration between public and private stakeholders, and contributes to the visibility and attractiveness of the territory at regional, national, and international levels.

Officially labeled as a French Tech Capital for the 2026–2028 period by the French Tech Mission, La French Tech La Réunion is part of the national French Tech network and connects local startups to opportunities across France, the Indian Ocean region, and international markets. Its community includes startups, innovative SMEs, corporates, investors, public institutions, universities, and ecosystem partners.

Throughout the year, the organization runs events, networking opportunities, and support programs designed to accelerate innovative businesses and strengthen collaboration between ecosystems. It also works on key topics such as inclusion, impact, sustainability, and international development.

Through its initiatives, La French Tech La Réunion aims to position La Réunion as a strategic innovation hub connecting Africa, the Indian Ocean, Europe, and global markets.





For 25 years, La Technopole de La Réunion, founded by institutional stakeholders, education and training actors, and the business community, has established itself as a key driver of economic and social development through innovation across the region.

Our mission: to support entrepreneurs and businesses through innovation by building connections between research and industry, fostering collaboration, and driving regional development.

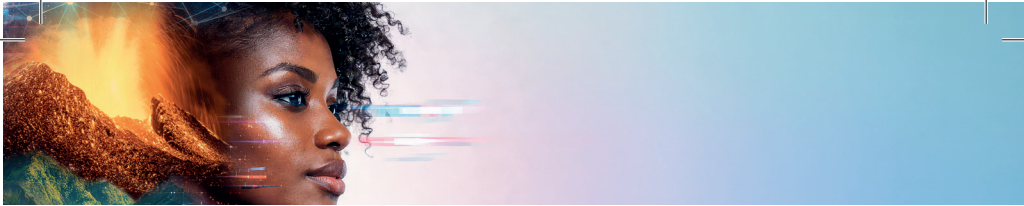
Support local value chains through innovation and showcase La Réunion as a technological and innovative territory.

As a gateway to innovation and a key regional player, we mobilize resources, encourage technology transfer, and support projects from idea to market.

Backed by a strong network of scientific, technical, and industrial partners, we help shape La Réunion's innovation ecosystem.

Innovation is our engine – regional development is our goal.
notre objectif.





LE VILLAGE

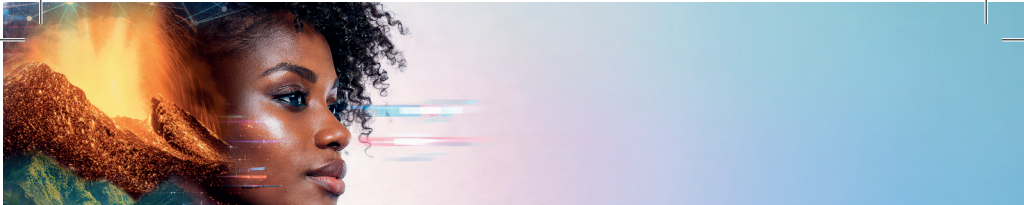
by 
LA RÉUNION

Le Village by CA Réunion is a business accelerator offering a 4,000 m. HQE-certified collaborative space where stakeholders of all sizes, startups, large corporations and public institutions, come together to collaborate.

Since opening in 2017, this dynamic and unique ecosystem on the island has continued to grow, uniting a committed community around innovation and local entrepreneurship. Its mission: to support the growth and success of startups through a tailored acceleration program.

Since the launch of the Village by CA Réunion network in 2017 : 75 startups have been accelerated, leading to the creation of 1,264 jobs across the region and facilitating more than €27 million in fundraising, supported by a strong network of 18 partners





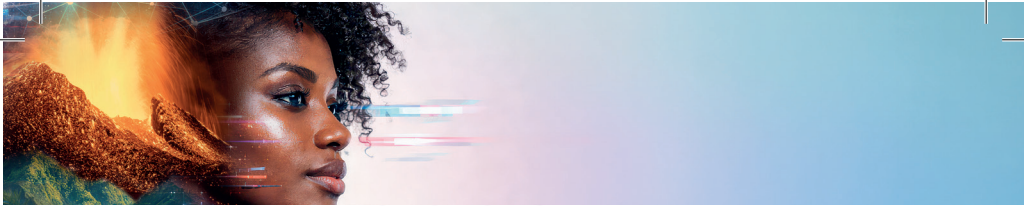
CCI ÎLE DE LA RÉUNION

Our joint presence at VivaTech highlights La Réunion's strong commitment to innovation. The CCI Réunion supports students and entrepreneurs by fostering creativity, providing cutting-edge tools, and connecting them with a network of experts, from investors to researchers.

Through events like the Journée de l'Innovation Entrepreneuriale (JIE), we promote the use of innovative technologies across all business sectors.

VivaTech is a unique opportunity to showcase local talent, gain insight, and connect with global trends shaping the future.





Who are we?

As the local representation of the Mouvement des Entreprises de France, MEDEF Réunion supports the entire economic fabric of the island through its direct members and professional unions. Our mission structures and unites the driving forces of the Réunionese private sector around a shared vision: building together a robust, open, and dynamic economy.

Our action is guided by a clear direction: **“Together, steering toward a strong Réunionese economy”** — a collective ambition that places competitiveness, entrepreneurial solidarity, and innovation at the heart of our commitment to balanced economic and social development.

MEDEF Réunion & Innovation

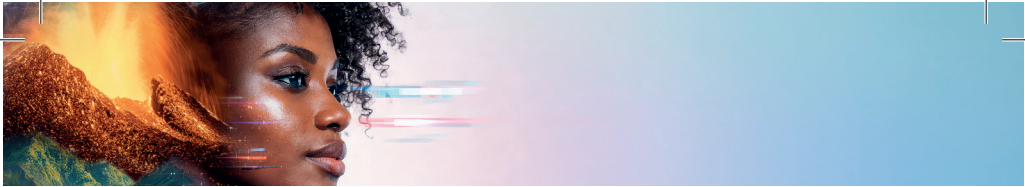
Industry, commerce, tourism, technology, logistics, training... innovation lies at the core of every form of future development. This transformation is accelerating under the combined impact of artificial intelligence and the environmental transition — two revolutions profoundly reshaping economic models.

In La Réunion, innovation is one of the main drivers of growth. In line with its mandate dedicated to innovation and digital transformation, MEDEF Réunion is firmly committed to supporting companies that carry innovative projects and dare to scale them.

The VivaTech 2025 Delegation

In 2026, at the initiative of the Réunion Region, MEDEF Réunion is once again joining the delegation of Réunionese companies at VivaTechnology — the global meeting point for innovation and tech. This participation is fully aligned with our ambition: offering our companies an international showcase to highlight their expertise far beyond the Indian Ocean region.





La Réunion Connectée

La Réunion Connectée is the public entity established by the Regional Council of Réunion Island to address the challenges of digital connectivity and support the territory's digital transformation. In a context shaped by insularity, remoteness, and significant structural constraints — including high infrastructure costs, a limited market, and low competition — La Réunion Connectée works to make digital technology a driver of social cohesion, attractiveness, and sustainable economic development.

Its strategy is built around three major priorities:

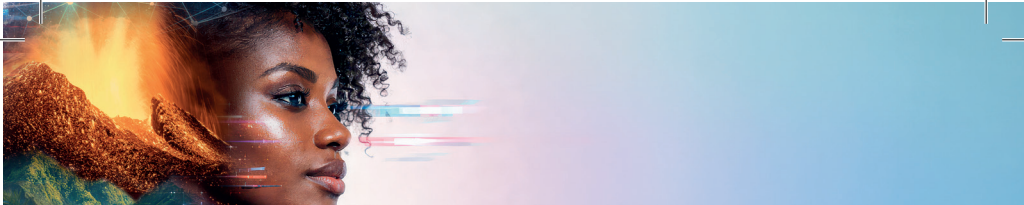
1- Promoting digital inclusion through the deployment and modernization of telecommunications infrastructure, particularly in underserved areas, in order to guarantee equitable access to digital services for all residents of Réunion Island.

2- Strengthen territorial cybersecurity, in partnership with ANSSI and state services, by deploying under the CYBER RÉUNION brand an integrated offering for incident response, monitoring, alerting, vulnerability detection, and support for public and private actors—particularly through the EDIH La Réunion project, a European initiative co-financed by the European Commission and the Réunion Region—to serve the digital resilience of the territory.

3- Supporting local authorities and economic stakeholders in their digital projects through strategic expertise, continuous technological monitoring, and innovation support.

By supporting the development of local networks, backbone infrastructures, and international connectivity through submarine cable projects, the Regional Council of Réunion Island also reinforces its ambition to position the territory as a strategic digital hub in the Indian Ocean, at the crossroads of Africa, Asia, and Europe.





DIGITAL REUNION

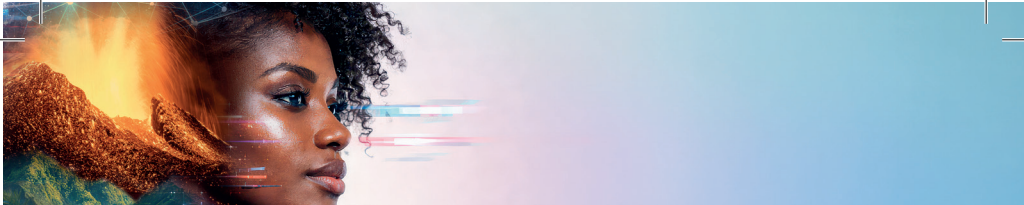
For over 25 years, DIGITAL RÉUNION has united and supported digital companies to boost their growth and competitiveness

Guided by innovation, ethics, and collaboration, we drive the sector forward through five strategic priorities:

- **Structuring and uniting the digital industry**
- **Representing and defending the ecosystem**
- **Turning talent into business**
- **Incubating trends and expertise**
- **Promoting digital inclusion**

Present at VivaTech, we showcase La Réunion as a Digital Innovation Lab, a gateway to global markets from the Indian Ocean.





num
eum

—
Engager
le numérique

Numeum is the leading professional organization for France's digital sector, representing digital services companies (ESN), software publishers, platforms, and ICT consulting firms.

With over 2,500 member companies generating 85% of the sector's revenue, Numeum plays a central role in shaping the industry.

Chaired by Véronique Torner, Numeum focuses on three key priorities:

- **Territories - supporting regional development**
- **Skills - promoting diversity and talent attraction**
- **Responsible digital - fostering a positive impact across economic, social, and environmental dimensions.**

As a member of the Syntec federation, Numeum represents a sector generating €65 billion in revenue and employing 661,000 people in France.





Région Réunion, A MAJOR SUPPORTER OF RÉUNION ECONOMY

The “new economy” set out in the Regional Plan for Economic Development, Innovation and Internationalization, is the economic roadmap for the regional mandate up to 2030. The Region’s economic action is based on strategic priorities: support for the revitalization of the local economic fabric, the development of new, promising sectors, and the opening up and attractiveness of the region. With the support of Europe, almost 1.409 billion euros in economic aid are available for companies in the region over the period 2021-2027.

→ www.lanouvelleeconomie.re

Innovate to develop

In September 2022, Région Réunion adopted an innovation action plan, dubbed S5. In particular, this strategy targets priority areas in which to invest, guides the actions of the various players, and provides existing and future companies with the framework, resources and means to innovate. Three priority themes have been identified:

- > Ecological transformations of island systems
- > Adaptation of islands to global change
- > Empowerment of India-Oceanic populations





The territorial brand **“La Réunion”** is a strategic lever serving the island's attractiveness, visibility, and influence, both in France and internationally. Born from a collective ambition, it has set itself a clear objective: to showcase local expertise and talent, strengthen Réunion's reputation, and multiply investment opportunities in external markets.

La Réunion has no shortage of assets. A unique geographical position at the crossroads of major Indian Ocean routes. Recognised and competitive sectors of excellence. A dynamic entrepreneurial ecosystem driven by women and men who innovate, export, and confidently project themselves beyond their borders. One of the world's most remarkable biodiversities. A singular cultural identity shaped by centuries of encounters and openness.

Far more than a logo or a distinctive sign, the brand transforms this wealth into a clear, strong, and instantly recognisable identity. It brings together companies, institutions, and stakeholders from all sectors around a shared, coherent identity, enabling the island to speak with one unified voice on the international stage.

Today, more than 160 members have chosen to carry the brand, united by a shared ambition: to make it a true symbol of the island's attractiveness, both locally and internationally. Behind every organisation that adopts it, an entire territory speaks. Behind every initiative it supports, a collective ambition grows and asserts its potential.



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La Réunion

Meeting the world

VIVATECH

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